

Sharon McGukin, Professional Floral Designer

Smithers-Oasis Design Director
Teleflora Team of Education Specialists
Magazine Contributing Writer / Designer
Floral Commentator / Speaker
Instructional Designer



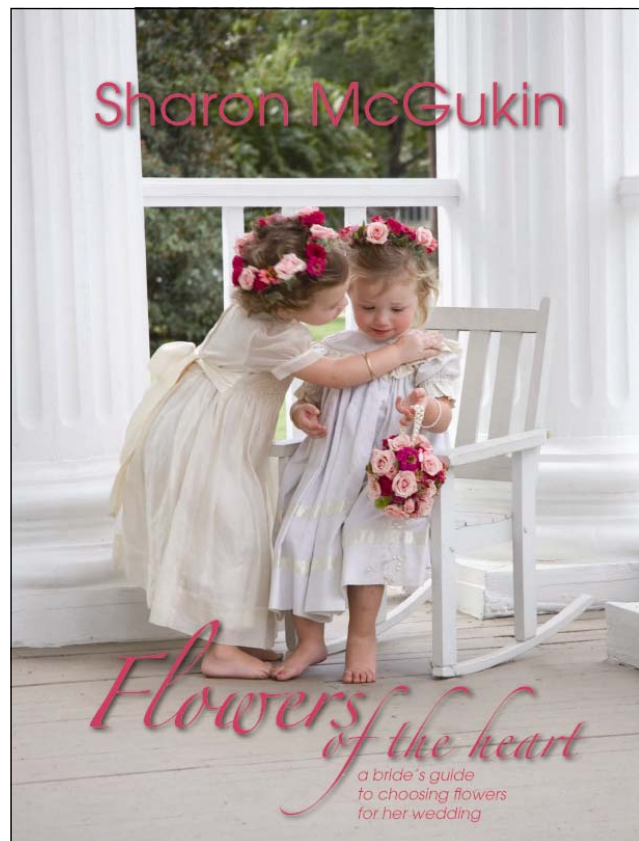
Sharon McGukin

(Mac goo kin) **AIFD, AAF, PFCI** has been in the floral industry for over thirty six years. Throughout her career, she has been involved in many different segments of the industry including having owned a retail flower shop in Carrollton,

GA. Currently she presents design programs as an instructional designer and floral commentator. She instructs audiences of both professionals and floral enthusiasts across the United States, Canada, Puerto Rico, and has designed in Europe. She has also worked in Asia as a product development consultant for the home décor industry. Her personal experience in these varied areas of professional floristry gives her valuable insight into all phases of the floral market. She energetically shares these concepts with her audiences. Specializing in wedding design and floral trends, she is often a contributing designer and writer for many prominent industry-related publications. She just released her first book of wedding designs: Flowers of the Heart - choosing flowers for your wedding. She is a member of two prestigious design teams: Teleflora's Education Specialists and Smithers-Oasis Design Directors. Sharon understands the demands of balancing a busy schedule, both personally and professionally. In the industry, she especially enjoys communicating the latest design techniques and floral trends as they apply to daily business.

Author of **Flowers of the heart** a bride's guide to choosing flowers for her wedding

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Member of:

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